



Date: August 13, 2009

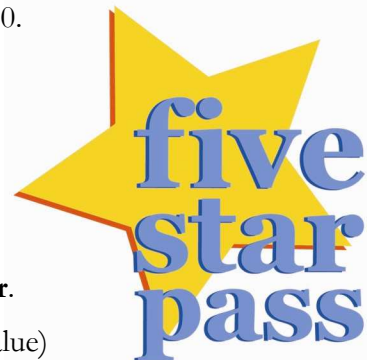
FIVE STAR PASS IS YOUR KEY TO SUMMER SAVINGS IN ST. LOUIS
Enjoy Free Admission and Special Discounts at Five Top Area Attractions

- WHAT:** Five Star Pass
WHEN: Valid for use through Sept. 30, 2009
WHERE: Missouri Botanical Garden, Missouri History Museum, Saint Louis Art Museum, Saint Louis Science Center and Saint Louis Zoo
COST: \$30 adult, \$17 child (ages two through 12)
INFO: www.explorestlouis.com; click the link for “Visitors” and then “Special Offers”

(ST. LOUIS): Looking for a “hot” spot to enjoy the last weeks of summer? Look no further than St. Louis, Mo., where opportunities for entertaining adventures abound. St. Louis is home to a rich cultural scene and top-rated tourist attractions. The new **Five Star Pass** is your ticket to a robust experience at five popular places: the Missouri Botanical Garden, Missouri History Museum, Saint Louis Art Museum, Saint Louis Science Center, and Saint Louis Zoo. Make the most of your vacation budget with exclusive savings on some of the “extras.” Cost is \$30 per adult pass (a \$54 value) and \$17 per child pass for ages two through 12 (a \$22 value). Visit www.explorestlouis.com to purchase online and start the savings! Passes are valid through Sept. 30.

Stingrays have made their way to the **Saint Louis Zoo!** Admission to the Zoo is free. With this pass, enjoy free admission to Stingrays at Caribbean Cove (a \$3 value), plus 10-percent off purchases at all ten Zoo Shops.

Reach for the stars at the nearby **Saint Louis Science Center.** In addition to free general admission, save with free parking (an \$8 value) and take in a free Space Show at the James S. McDonnell Planetarium (regularly \$5 per adult and \$4 per child).



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ADD ONE: Five Star Pass

Indulge your art fancy with a stroll through the **Saint Louis Art Museum**, which is celebrating a century of free admission. Browse the Museum of Art Shop and take advantage of \$10 off any purchase of \$25 or more (up to a 40-percent value). Stop by Puck's Restaurant inside the museum for a buy one, get one free lunch (up to a \$16 value).

At the neighboring **Missouri History Museum**, enjoy free general admission plus free admission to the museum exhibit of your choice: "Katherine Dunham: Beyond the Dance" (regularly \$7 per adult and \$3 per child) or "Mary Lee Bendolph, Gee's Bend Quilts, and Beyond" (regularly \$5 per adult and \$3 per child). Head upstairs to Meriwether's Restaurant for a free Chef's Choice dessert (a \$5.95 value), and visit the Museum Shop before you go for 10-percent off your purchase.

Something is always in bloom at the **Missouri Botanical Garden**, celebrating 150 years. Enjoy a free adult general admission (\$8 value; not valid evenings or Labor Day weekend) and a free child's admission to the two-acre Doris I. Schnuck Children's Garden: A Missouri Adventure (a \$3 value). Browse the Garden Gate Shop and enjoy 10-percent off your purchase of plants, books, gifts or décor.

Five Star Passes are available online only. Cost is \$30 per adult and \$17 per child pass. To purchase, visit www.explorestlouis.com. Click the first link for "Visitors" on the left of the screen, and then select the hot button for "Special Offers" on the right of the screen. View the operating hours and offers for each attraction, and map their locations. Purchase any combination of adult and child passes, or browse special Five Star Pass Packages that include hotel night stays and other optional items. A modest convenience fee is applicable. Visa, MasterCard, Discover and American Express are accepted.

A print-at-home voucher will be sent to your computer, which must be exchanged in person at the Missouri History Museum for your Five Star Pass booklet. The museum is located at the intersection of Lindell Blvd. and DeBaliviere in Forest Park. Pass offers expire and must be redeemed by Sept. 30, 2009.

For more information, visit the St. Louis Convention and Visitors Commission online at www.explorestlouis.com.

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NOTE: Digital color images available by request.

Missouri Botanical Garden

The Missouri Botanical Garden's mission is "to discover and share knowledge about plants and their environment, in order to preserve and enrich life." Today, 150 years after opening, the Missouri Botanical Garden is a National Historic Landmark and a center for science, conservation, education and horticultural display. *Missouri Botanical Garden: Green for 150 Years*.

Missouri History Museum

The Missouri History Museum has been active in the St. Louis community since 1866. Founding members established the organization "for the purpose of saving from oblivion the early history of the city and state." The museum operates the Missouri History Museum in Forest Park and the Library and Research Center at 225 South Skinker Boulevard near the Washington University campus.

Saint Louis Art Museum

The Saint Louis Art Museum is one of the nation's leading comprehensive art museums with collections that include works of art of exceptional quality from virtually every culture and time period. Areas of notable depth include Oceanic art, pre-Columbian art, ancient Chinese bronzes and European and American art of the late 19th and 20th centuries, with particular strength in 20th-century German art. The Museum offers a full range of exhibitions and educational programming generated independently and in collaboration with local, national and international partners. Admission to the Saint Louis Art Museum is free to all every day.

Saint Louis Science Center

The Saint Louis Science Center is one of the top five science centers in the United States, serving 1.2 million visitors annually. Recently named one of the Top 10 Science Centers for Families by *Parents* magazine and one of America's most visited museums by *Forbes Traveler Magazine* - the only museum in Missouri to be named to either list - the Saint Louis Science Center complex includes a four-story OMNIMAX® Theater, the air-supported EXPLORADOME and the James S. McDonnell Planetarium. Its mission is to ignite and sustain lifelong science and technology learning.

Saint Louis Zoo

The Saint Louis Zoo is widely recognized for its innovative approaches to animal management, wildlife conservation, research and education. One of the few free zoos in the nation, it attracts about 3,000,000 visitors a year. The Zoo's web site is www.stlzoo.org.