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Date: October 30, 2008

EARTHWAYS SUSTAINABLE BUSINESS NETWORK HELPS OWNERS AND EMPLOYEES GO 'GREEN'

WHAT: EarthWays Sustainable Business Network
WHEN: Tuesday, Nov. 18 from 3 to 4:30 p.m. (food service operations);
Wednesday, Dec. 3 from 4:30 to 6 p.m. (office-based businesses);
Thursday, Jan. 15 from 8 to 9:30 a.m. (retail operations)
WHERE: Locations vary.
COST: Free
INFO: Advance registration required; (314) 577-0246, jean.ponzi@mobot.org;
www.earthwayscenter.org

(ST. LOUIS): Explore the benefits of incorporating sustainable practices into daily business routines with the new **Earthways Sustainable Business Network**.

Three upcoming events will spotlight ways to “green” food service operations, office-based businesses, and retail operations. There is no charge to attend.

Business owners and employees will receive tailored tips and tools from the EarthWays Center’s expert staff, tour a “green” host business, engage in problem-solving discussions, and take advantage of peer-to-peer resource sharing. Learn about sustainable business practices such as green purchasing, increasing energy efficiency, recycling and reducing waste, protecting indoor air quality in the workplace, marketing sustainable offerings, avoiding the pitfalls of “greenwashing,” and more.

Investigate the “Greening of Food Service Operations” on Tuesday, Nov. 18 from 3 to 4:30 p.m. at the Missouri Botanical Garden, 4344 Shaw Blvd in south St. Louis. The Garden’s café, Sassafras, is the first restaurant in Missouri to earn certification from the Green Restaurant Association.

Wednesday, Dec. 3 from 4:30 to 6 p.m., learn about “Sustainability for Office-Based Business” at the architecture firm Hellmuth, Obata & Kassabaum (HOK),

(over)

ADD ONE: Business Network

211 N. Broadway, Suite, 700, in downtown St. Louis. HOK is housed in a high-rise office space renovated to earn LEED-Commercial Interiors certification.

Thursday, Jan. 15, 2009 from 8 to 9:30 a.m., explore “Sustainable Retail Operations” at Whole Food’s Market’s West County location, 1160 Town and Country Crossing Drive in Town and Country. Whole Foods Market incorporates green principles in their purchasing, merchandising, waste management and store energy efficiency.

Each event is free to attend, but advance registration is required by calling (314) 577-0246 or emailing jean.ponzi@robot.org.

The EarthWays Center is a division of the Missouri Botanical Garden focused on sustainability, environmental education, and improving the built environment. The Center is located at 3617 Grandel Square in Grand Center.

For more information, visit www.earthways.org or call (314) 577-0220.

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NOTE: A color digital image is available by request.